

Dear Potential Living With Fire Sponsor,

Last year, more than **7 million acres burned in wildfires across the U.S.** And here in Nevada, we experience of wildfires each year, with dry conditions and invasive plant species leaving us vulnerable to dangerous fire seasons and the resulting economic impact to our state and citizens.

On March 17 and 18th, Nevada's Living With Fire (LWF) program, a trusted leader in wildfire education, will host the **2025 Fire Adapted Nevada Summit**. The summit will offer an invaluable opportunity for communities across Nevada to kick start or advance their efforts in becoming fire-adapted. We would like to invite you to partner with us by sponsoring this important learning and outreach opportunity.

As a sponsor, you'll help us deliver two days of impactful sessions where participants will have the chance to connect with other Fire Adapted Nevada (FAN) communities, engage with local, county, state, and federal fire agencies, and discover grant opportunities and resources to support their fire adaptation goals. **Your support will play a key role in making this event a success.** Meeting our sponsorship goals means your support will also strengthen our ongoing community wildfire outreach events throughout 2025, ensuring the continued spread of critical wildfire preparedness information across the state.

Since 1997, Living With Fire has been dedicated to bridging the gap between scientific research and real-world action, equipping our communities with the knowledge and tools they need to live safely with wildfire. We would welcome the opportunity to explore how your partnership can help create safer, more resilient communities throughout Nevada.

Attached is our **2025 Living With Fire Sponsorship Packet** which provides the details of various levels of support and their respective benefits. Please let us know if you would like to know more about our 2025 season goals and the impact your support would provide.

Thank you for considering a partnership with us. Together, we can enhance the safety and resilience of Nevada's communities against wildfires.

Sincerely,

Christina Restaino  
Director, Living With Fire Program



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**A fire-adapted community** is a community that has taken proactive steps to reduce the risk and impact of wildfires, and to adapt to living in areas where wildfires are a natural part of the environment. These communities are designed and prepared in ways that minimize damage from wildfires, while also fostering a culture of resilience and safety.

**Living With Fire is dedicated to bridging the gap between science and action, empowering communities to tackle the challenges of living with wildfire. Guided by our mission, we create trusted, science-based education and outreach programs that address the diverse social and ecological needs of the people we serve.**

**Sponsorship plays a vital role in helping us achieve our goals. Your support will enable us to expand our outreach, connect communities with critical resources, and meet them where they are in their wildfire adaptation efforts. It will also help us collaborate with underserved populations and local tribes to build capacity for fire resilience and land stewardship. Together, we can create a safer, more fire-adapted future.**

### **How Living With Fire Communicates its Message:**

Living With Fire coordinates with the annual Nevada Wildfire Awareness Campaign, a 6-month, multi-agency public messaging effort to increase fire preparedness and reduce fire risk.

**Banners:** Living With Fire designed, created and distributed (60) large vinyl banners which are hung in key exposure spots throughout our community and region.

**Social Media:** In addition to hosting their own social media, Living With Fire creates a social media toolkit to synchroize the messaging across partner agencies. The toolkit contains graphics, messaging, hashtags and more, making it a turnkey tool.

**Website:** A newly refreshed website showcases rich content and resources, highlighting the messaging for the Nevada Wildfire Campaign.

**Email:** Living With Fire shares campaign information on a consistent basis to its more than 1600 email list members.

**New publications:** Living With Fire is constantly updating and expanding its information offerings. Publications can range from articles to classroom curriculum, all created with the goal of enhancing education and awareness around wildfire awareness and preparedness.

**Podcast:** Living With Fire has created a podcast that delves into relevant wildfire topics and helps keep listeners informed of the latest wildfire science and tools.

**Events:** Living With Fire participates in many, many community events throughout the year, bringing the fire preparedness and resiliency information and tools direct to the community.

Your sponsorship will support our efforts to educate and prepare our region. Thank you for your consideration.



# 2025 Living With Fire Sponsorship Levels

For questions about sponsorship levels, please contact Megan Kay at [KayM@unr.edu](mailto:KayM@unr.edu)

Sponsorship Benefit	Fire Adapted Champion \$10,000	Resilient Sponsor \$5,000	Defensible Sponsor \$2,000	Ember Aware Sponsor \$750
Premium table space in foyer	✓			
Table space in foyer		✓	✓	✓
Signage throughout the venue	✓			
Opportunity to give a 5-minute keynote or opening remarks	✓			
Two-minute video commercial played during the summit	✓	✓		
Ad in the conference program	Full	Half	Qtr	
Recognition on all press releases and media communications	✓			
Logo on pre-and post -event advertising	✓	✓		
Logo on conference materials and website	✓	✓	✓	✓
Social media posts thanking sponsor	3	2	1	
Sponsor's swag included in attendee tote bag	✓	✓	✓	✓



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# Living With Fire 2025 Sponsorship Form

Company \_\_\_\_\_

Contact \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## Sponsorship Level

- Fire Adapted Champion - \$10,000
- Resilient Sponsor - \$5000
- Defensible Sponsor - \$2000
- Ember Aware Sponsor - \$750

## Payment Information

### To Pay by Check

#### Checks should be made out to UNR Foundation and mailed to:

University of Nevada,  
College of Agriculture, Biotechnology & Natural Resources  
1664 N. Virginia Street, MS 221,  
Reno, NV 89557

### To Pay by Credit Card

Name on Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVC \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

**For questions about your payment, please contact Robin Schimandle at [robin@unr.edu](mailto:robin@unr.edu) or 775.690.4743**

**For questions about your sponsorship or event details, please contact Megan Kay at [KayM@unr.edu](mailto:KayM@unr.edu)**

**Thank you for your sponsorship and helping to make our communities fire safe & resilient**



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